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für 100 Beste Plakate e.V.
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: Competition »100 Best Posters of the Year - Germany Austria Switzerland« Short summary and details on 100 best posters 07

The competition »100 Best Posters of the Year - Germany Austria Switzerland« is known beyond the borders of the Federal Republic of Germany as an important institution in current poster design.

We were able to gain a number of graphic designers, students of graphic design from diverse art academies and colleges, agencies, offices as well as clients and printing houses as participants.

The competition is accompanied each year by exhibitions in Berlin, Essen, Lucerne and Vienna and by publication of the exhibition catalogue (German/English) by Verlag Hermann Schmidt Mainz.

The results of the competition »100 Best Posters 07 Germany Austria Switzerland« will be presented as part of the prelude exhibition from 12 – 25 June 2008 – opening on 11 June, 7 PM - in the central entrance hall of the Kulturforum Potsdamer Platz, Matthäikirchplatz 4-6, D 10785 Berlin.

Open Tue – Fri 10 AM – 6 PM, Thu 10 AM – 10 PM and Sat/Sun 11 AM – 6 PM, admission is free of charge.

The concept for the exhibition of 100 Beste Plakate e.V. in cooperation with the Kunstbibliothek Staatliche Museen zu Berlin was developed and carried out as part of an internal student competition at the Kunsthochschule Kassel under supervision of the product designer Prof. Oliver Vogt.

Other exhibition locations

D Essen

19. Juli - 21. September 2008

Vernissage 18. Juli 2008

Exhibition of the Deutschen Plakat Museums Essen im Museum Folkwang (Altbau)

Kahrstraße 16

D 45128 Essen

CH Luzern

Fall 2008

Details tba

A Wien

19. November - 7. Dezember 2008

Österreichisches Museum für angewandte Kunst/Gegenwartskunst MAK

Exhibition Hall

Stubenring 5

A 1010 Wien

The jury – Gesine Grotrian-Steinweg (D Berlin, chair), Sigi Ramoser (A Dornbirn), Georg Staehelin (CH Ottenbach b. Zürich), Matthias Wittig (D Berlin) and Ralf Zilligen (D Düsseldorf) – were presented with 1,662 individual posters by 488 entrants in late February.

The selection – in which professional designers of graphic design offices, advertising agencies and students (who contributed 25 of the 100 best posters) are represented – presents current trends in poster design in the three countries within a broad spectrum of styles, techniques and contents.

Broken down by country, 67 of the 100 award-winning posters are by German artists, 24 from Switzerland and 9 from Austria.

All of the images will be published in the book »100 Best Posters 07 Germany Austria Switzerland«, (Design: Prof. Gerwin Schmidt/Timo Thurner, D Munich).

On the history:

Outstanding posters were first awarded prizes and exhibited in the GDR in 1966. In 1980 this contest was given the title »100 Beste Plakate«. Thanks to intense and successful efforts by the Verband der Grafik-Designer e.V. (until 2000) to continue it, the competition was maintained even after the events of 1989 and further expanded: from 1990 a constantly growing number of posters were submitted, most recently over 1,500 per year.

In September 2001, well-known poster designers and promoters founded the association »100 Beste Plakate e.V.« to ensure the continuation of the venerable competition and extend it to cover all German-speaking countries.

The objective of the organizer is to continue to motivate many graphic designers, offices, advertising agencies, students as well as clients and printing houses to take part. This way the competition can even better become an indicator of international poster design in the heart of Europe.

For more information about the mission, the history and the supporting organization of the competition, visit www.100-beste-plakate.de. The latest information is available there to download in a variety of formats (in the section Wettbewerb aktuell/Presse).

Press contact

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Further Informations on history of the competition, the 100 Beste Plakate e.V., archives of years 01 to 06 see www.100-beste-plakate.de.

Illustrations (alle motifs of 100 beste posters 07, pre-selection for asking printable data) please send a mail for hidden link to presse@100-beste-plakate.de